

ORDER



Orders
Order / Rev: 63191
Alt Order #: 09835086
Product Desc: RNC-ROMNEY
Estimate: 461
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: GENERAL

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: American Rambler Pro
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/R/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	67	\$51,395.00	\$43,685.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	67	\$51,395.00	\$43,685.75	0.00
Totals	67	\$51,395.00	\$43,685.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	30%	\$51,395.00
Market	100%	\$171,316.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	70%	\$119,921.67
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/03/12	10/05/12	Action News @ 6a	CM	6:00 AM-7:00 AM	--WTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
				Action News @ 6a											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	--WTF--		3		\$40.00		0.00					
E 2	WTEV	10/08/12	10/09/12	Action News @ 6a	CM	6:00 AM-7:00 AM	MT-----	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
				Action News @ 6a											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	MT-----		2		\$40.00		0.00					

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E 14	WTEV	10/08/12	10/09/12	M-F Action News @ 11pCM M-F Action News @ 11p		11:00 PM-11:30 PM	MT-----	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$440.00		0.00			
E 15	WTEV	10/08/12	10/09/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MT-----	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$40.00		0.00			
E 16	WTEV	10/03/12	10/05/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	--WTF--	:30	3	\$40.00	P-2	0.00	NM	3	\$120.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$40.00		0.00			
E 17	WTEV	10/08/12	10/09/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MT-----	:30	2	\$35.00	P-3	0.00	NM	2	\$70.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$35.00		0.00			
E 18	WTEV	10/03/12	10/05/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	--WTF--	:30	3	\$35.00	P-3	0.00	NM	3	\$105.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$35.00		0.00			
E 19	WTEV	10/03/12	10/03/12	Wed Reg 2 Wed Reg 2	CM	9:00 PM-10:00 PM	--W----	:30	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
		CRIMINAL MINDS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$3,400.00		0.00			
E 20	WTEV	10/03/12	10/03/12	Wed Reg 3 Wed Reg 3	CM	10:00 PM-11:00 PM	PI--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		CSI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$2,400.00		0.00			
E 21	WTEV	10/04/12	10/04/12	Thu Reg 1 Thu Reg 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		BIG BANG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$2,800.00		0.00			
E 22	WTEV	10/04/12	10/04/12	Thu Reg 2 Thu Reg 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		PERSONS OF INTEREST													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$2,200.00		0.00			
E 23	WTEV	10/05/12	10/05/12	Fri Reg 3 Fri Reg 3	CM	10:00 PM-11:00 PM	----F--	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		BLUE BLOODS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$2,200.00		0.00			
E 24	WTEV	10/06/12	10/06/12	CBS This Morning Satur Saturday Early Show	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
		SAT EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2				\$80.00		0.00			
E 25	WTEV	10/06/12	10/06/12	SEC SEC	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		COLLEGE FOOTBALL *MG GATORS -ADVISE RATE TO CLEAR/LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,600.00		0.00			
E 26	WTEV	10/06/12	10/06/12		CM	8:00 PM-9:00 PM	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Reg 1											
				Sat Reg 1											
				CRIMETIM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
E 27	WTEV	10/06/12	10/06/12	Sat Reg 2	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Sat Reg 2											
				CRIMETIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
E 28	WTEV	10/06/12	10/06/12	Sat Reg 3	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Sat Reg 3											
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,400.00		0.00			
E 29	WTEV	10/06/12	10/06/12	Sat Reg 3	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Sat Reg 3											
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$700.00		0.00			
E 30	WTEV	10/07/12	10/07/12	Action News Sunday/Eye on	CM	8:30 AM-9:00 AM	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				Action News Sunday/Eye on		(8:30 AM-9:00 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$100.00		0.00			
E 31	WTEV	10/07/12	10/07/12	CBS Sun Morning	CM	9:00 AM-10:30 AM	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				CBS Sun Morn News											
				SUNDAY AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$600.00		0.00			
E 32	WTEV	10/07/12	10/07/12	Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Face the Nation											
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,200.00		0.00			
E 33	WTEV	10/07/12	10/07/12	Jaguars Regular Season	CM	4:00 PM-8:00 PM	-----S	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
				Jaguars Regular Season		(4:00 PM-8:00 PM)									
				NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$4,500.00		0.00			
E 34	WTEV	10/07/12	10/07/12	Sun Reg 1	CM	7:00 PM-8:00 PM	-----S	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
				Sun Reg 1											
				60 MINUTE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$4,000.00		0.00			
E 35	WTEV	10/07/12	10/07/12	Sun Reg 3	CM	9:00 PM-10:00 PM	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Sun Reg 3											
				THE GOOD WIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,500.00		0.00			
E 36	WTEV	10/07/12	10/07/12	Su Action News @ 11p	CM	11:00 PM-11:30 PM	-----S	:30	1	\$440.00	P-2	0.00	NM	1	\$440.00
				Su Action News @ 11p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$440.00		0.00			
													Totals	67	\$51,395.00